

# Case Study



## West Lothian

Envirobin Quality and Leaffield Environmental Service Shine Through in West Lothian.

West Lothian Council Waste Services is a Scottish local authority department that services over 80,000 domestic properties and over 300 council buildings. Extensive work had been carried out in the last few years to increase recycling rates and reduce contamination rates within the domestic and commercial waste and recycling bins.

A 'Love West Lothian' campaign was developed to highlight environmental initiatives





To adhere to the Waste (Scotland) Regulations 2012, West Lothian Council assessed every Council run nursery, primary and secondary school, community centre, partnership centre and office building to ensure every building had sufficient waste and recycling receptacles. Each building had previously procured their own waste and recycling bins so it was decided that Waste Services would procure bespoke, colour coded bins for every building to encourage sustainable behavioural change and disseminate clear and consistent waste stream instructions/information throughout.

The receptacles had to be of high quality and robust as they would be placed in high traffic areas including operational frontline depots e.g. Waste Services, Roads and Building Services. It was also important that the lids could be replaced if waste streams were to change due to future contracts. Bespoke colours were required to match waste stream colours for domestic kerbside collections so that there was consistency between domestic and commercial services.

Leafield Environmental were invited to quote for and eventually provide more than fifty Meridian Envirobins with a variety of lid apertures to suit individual situations and some 200 SpaceBuddies to handle mixed recycling or landfill waste generated in schools.

The Council had previously purchased Spacebuddy bins for schools and worked closely with Christine McIntyre on that project.

The new bin system insured a consistent recycling message and compatible waste streams, while enhancing the corporate image. "We were able to procure bespoke designs, signage and colours," continued Joanne. "Having a dedicated representative from Leafield (Christine) was essential so that enquiries could be answered promptly and consistently. We had a very tight turn around time and Christine and her team pulled out all the stops to ensure our delivery met our strict timescales."



#### Customer Evaluation:

"We were very impressed with the quality and price of bins and the excellent customer service provided by Christine and her team," commented Joanne Dunne, Waste Strategy Support Officer. "The turn around time for the product production and delivery was also impressive."



#### GET IN TOUCH...

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