

# Case Study



# **Salisbury Cathedral Close**

Salisbury Cathederal turns a litter problem into a recycling opportunity

## The Challenge:

Salisbury Cathedral and the surrounding 80 acre Close receive over 500,000 visitors each year. Waste was collected in wire litter bins and went to landfill. In setting up a recycling scheme the challenge was to incorporate recycling bins in an area of outstanding beauty that would be visible for users and convenient for collection but wouldnot spoil the visual environment?

#### The Solution:

In 2009 the Cathedral commissioned Dr Dianne Roy from Recycled Waste Dot Com to undertake a feasibility study with local residents and organisations. As a result, and with the support of Compass Catering, the Cathedral replaced the wire litter bins with four sets of four 140 litre Envirobanks from Leafield Environmental, each fitted with WRAP\* compliant apertures for the collection of Plastic Bottles, Aluminium Cans, Glass Bottles and General Waste.





Located at the principal entry and exit points around the Close, the choice of a black body colour helps reduce the visual impact of the Envirobanks while the colourful apertures and labelling provide clear indication of their location and use. The generous 140 litre capacity of the Envirobank means that litter overspill has been eliminated and frequency of emptying has been reduced.

#### The Benefits:

- Reduced landfill... Recycling waste helps reduce the Cathederal's carbon footprint
- Improved tidiness... Litter overspill has been eliminated
- Reduced frequency of emptying... Reduces operating costs
- Approval of local residents... The majority of local residents have also welcomed the initiative and the message it sends

## **Envirobank 140**

The Envirobank 140 is a high volume recycling unit designed to be used singly or in multiples for collection of recyclables in highly populated areas. The Envirobank 140 was the leading recycling product when public recycling was in its early stages and is still popular and relevant for today's 'Recycling on the Go' scheme.

In association with







#### **Customer Evaluation:**

"We are now recycling glass bottles, plastic bottles, drinks cans and general rubbish into the Envirobanks which have been strategically positioned at the four key entry and exit points around the Close thanks to the support of Compass Group UK & Ireland who provide the catering for the Cathedral Refectory".

Mark Elcomb, Chapter Clerk

"Compass is committed to working with its clients to help them improve their environmental performance and I am delighted that we have been able to assist Salisbury Cathedral in its drive to improve the recycling facilities it provides to its customers and maintain the wonderful surroundings of the Close for visitors."

Jonathan Davidson, Operations Leader, Compass Group UK & Ireland

\* Waste Resource & Action Programme



**GET IN TOUCH...** 

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