

# Case Study

Supported by  
**Hackney**

## Hackney Council

Hackney Council improves recycling performance in schools and child centres with bins from Leafield Environmental.

### The Challenge:

Hackney Council assists Children Centres, Primary Schools and Secondary Schools with a free weekly recycling collection service. Research identified that Hackney schools were recycling some 5.6% of waste, far below the national average of 17%.

It was identified that paper recycling bins were well utilised but the 'Mixed Waste' units were not and these were principally located within dining room areas.



100 litre Envirobins used in the cafeteria



Maxi Envirobins





### The Solution:

A trial was initiated to investigate the impact of using specialised recycling bins in school dining rooms. A selection of schools reflecting a variety of pupil ages and school sizes took part.

Leaffield Environmental supported the trial by providing a number of Envirobins in three different heights and capacities (82, 100 & 140 litres). Schools were also provided with a briefing, monitoring pack and advisory posters.

### The Findings:

- **Increased recycling...** significant increase in recycling performance... 300kg per school per year\*
- **Positive recycling trend...** as pupils and staff adapted to the new scheme.
- **General satisfaction...** all schools were very satisfied with their bin, stating that it was a good size, very sturdy, very durable, and suitable for their needs.

### Envirobin 100, Maxi Envirobin

The Envirobin range is the leading collection of recycling bins, designed specifically for the needs of the commercial, educational, medical and leisure sectors.

\*Between 50 and 600kg, depending on the number of pupils and proportion of pupils having packed lunch or packaged canteen food.



### Customer Evaluation:

The trial was so successful that, as a result, Sarah Partridge, Recycling Officer for Health and Community Services, recommended a scheme to buy sixty 100 litre Envirobins and ten 140 litre Envirobins with mixed recycling apertures for the schools.