

# Case Study



# **Hackney Council**

Hackney Council improves recycling performance in schools and child centres with bins from Leafield Environmental.

# The Challenge:

Hackney Council assists Children Centres, Primary Schools and Secondary Schools with a free weekly recycling collection service. Research identified that Hackney schools were recycling some 5.6% of waste, far below the national average of 17%.

It was identified that paper recycling bins were well utilised but the 'Mixed Waste' units were not and these were principally located within dining room areas.







#### The Solution:

A trial was initiated to investigate the impact of using specialised recycling bins in school dining rooms. A selection of schools reflecting a variety of pupil ages and school sizes took part.

Leafield Environmental supported the trial by providing a number of Envirobins in three different heights and capacities (82, 100 & 140 litres). Schools were also provided with a briefing, monitoring pack and advisory posters.

### The Findings:

 Increased recycling... significant increase in recycling performance... 300kg per school per year\*

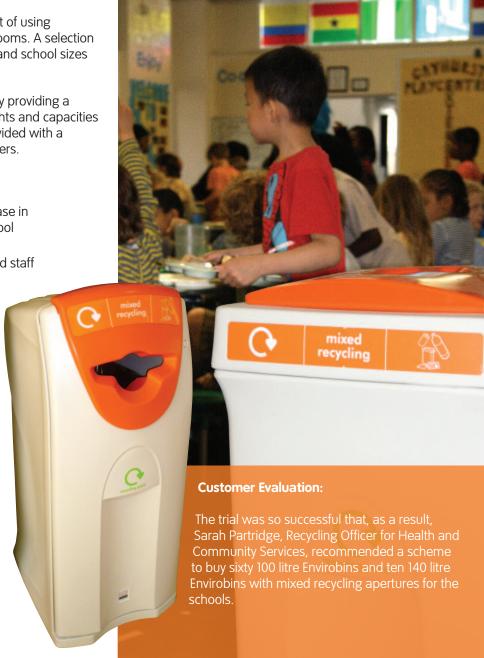
 Positive recycling trend... as pupils and staff adapted to the new scheme.

 General satisfaction... all schools were very satisfied with their bin, stating that it was a good size, very sturdy, very durable, and suitable for their needs.

# Envirobin 100, Maxi Envirobin

The Envirobin range is the leading collection of recycling bins, designed specifically for the needs of the commercial, educational, medical and leisure sectors.

\*Between 50 and 600kg, depending on the number of pupils and proportion of pupils having packed lunch or packaged canteen food.





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