

Case Study

Frimley Park Hospital **NHS**
NHS Foundation Trust

Frimley Park Hospital NHS Foundation Trust

Frimley Park Hospital... the first medical institution in the UK to adopt the innovative 'Recycle Zone' scheme, chooses Envirobin

The Challenge:

Frimley Park Hospital with its 3500 staff sought to reduce its environmental impact by significantly reducing the amount of waste sent to landfill. The project also sought to encourage people to think about recycling as part of their everyday life.

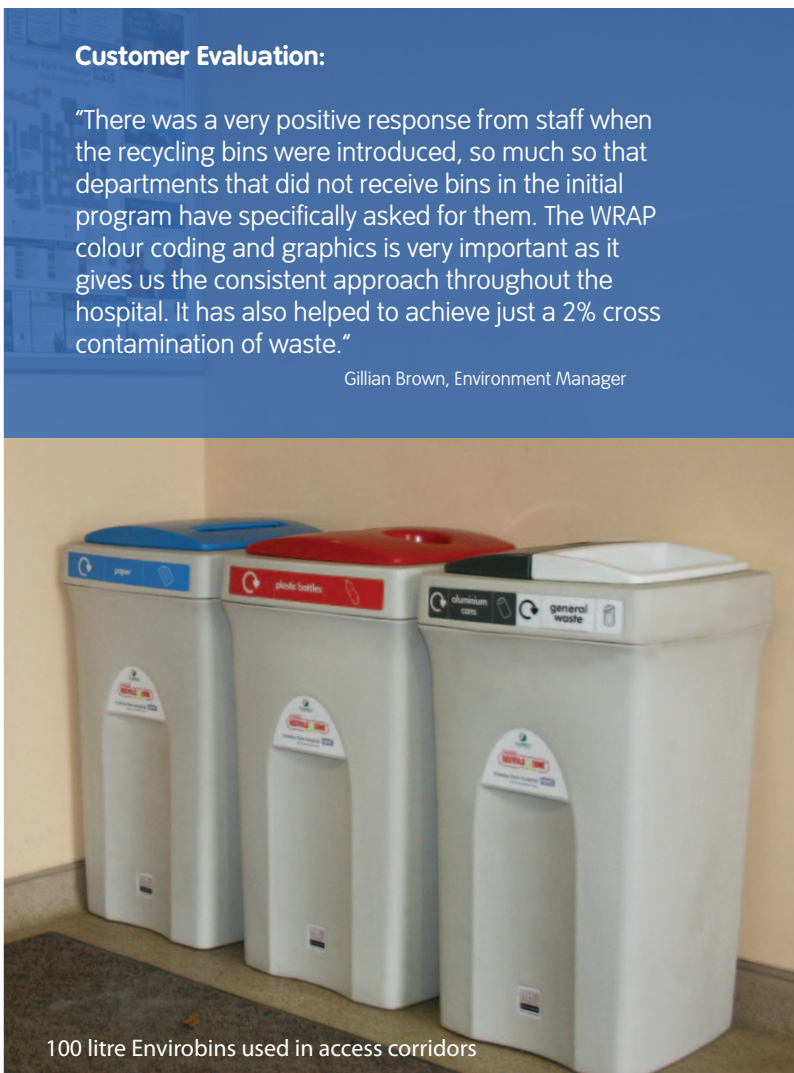
The Solution:

The hospital declared itself a 'Recycling Zone'... a collaborative scheme between the Hospital, Coca Cola Enterprises, WRAP (Waste and Resources Action Programme), Recoup and Surrey County Council with the purpose of providing facilities to recycle cans, plastic bottles, newspapers and magazines.

Customer Evaluation:

"There was a very positive response from staff when the recycling bins were introduced, so much so that departments that did not receive bins in the initial program have specifically asked for them. The WRAP colour coding and graphics is very important as it gives us the consistent approach throughout the hospital. It has also helped to achieve just a 2% cross contamination of waste."

Gillian Brown, Environment Manager



100 litre Envirobins used in access corridors



140 litre Maxi Envirobins used within the Administration Area

The 'Recycle Zone' comprises 72 Envirobins from Leaffield Environmental sited throughout the hospital in restaurants, foyers and offices. Differently sized Envirobins have been used depending on the waste stream to be collected and the physical space available.

The 55 litre Mini Envirobins suit the smaller departmental offices and corridors while larger 100 litre units have been sited in general access routes around the hospital and close to vending machines. The 140 litre Maxi Envirobins are particularly suited to high footfall areas and have been used in the busy Glade and Pinetrees Restaurants.

The Benefits:

- **Landfill reduction...** In the first full year of operation some 475 tonnes of waste was recycled.
- **Cost saving...** As recycled material is removed at no cost, this equates to an estimated cost saving to the Hospital of £6380.
- **General tidiness...** The bins create a professional appearance and generally add to tidier working areas.

The Envirobin range is the leading collection of recycling bins, designed specifically for the needs of the commercial, educational, medical and leisure sectors.



Customer Evaluation:

"Reducing the amount of material sent to landfill is a challenge that needs to be met by Surrey residents, businesses and the public sector alike. Frimley Park Hospital has taken up this challenge, and Surrey County Council is proud to have played a part in establishing them as the first on-the-go Recycle Zone hospital in the country."

David Harmer, Surrey County Council's Executive Member for the Environment

"Recycle Zone at Frimley Park will help staff and visitors to recycle more throughout the day."

Erika Coghlan, VP, Coca-Cola Enterprises Ltd

In association with

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