

Case Study



Blaenau Gwent County Borough Council

Blaenau Gwent County Borough Council sets an example by introducing a successful recycling initiative with Envirobins.

The Challenge:

Blaenau Gwent wanted to stress the importance of recycling in the work place and within the local business community to reduce landfill waste and the associated costs incurred.

The Solution:

A trial site was chosen and an audit by Envirowise identified the type and volume of waste produced annually and indicated a potential saving of £13k.



Mini Envirobins in place at the end of a desk, at the Blaenau Gwent County Borough Council offices.



Audit results indicated that replacing existing waste bins with recycling bins could result in a saving of £13k in year one.

Working with Leafield Environmental, bin types were selected to suit specific waste streams. Mini Envirobin and Envirobin 100s were chosen for their ease of use, appearance, labelling and compactness, while Desktop recyclers replaced individual under desk bins to encourage staff to recycle.

The Findings:

- **Recycling achievement...** The central depot is now on target to recycle 570 bags of Paper, 200 bags of Plastic Bottles and 200 bags of Aluminium Cans that would previously have gone to landfill
- **Cost savings...** Substantial cost savings have already been achieved and these will increase exponentially as landfill costs rise.
- **Enhanced green credentials...** despite some initial resistance, the pilot scheme was so successful that it has been rolled out to 12 other buildings operated by the Blaenau Gwent Council.

Envirobin range

The Envirobin range is the leading collection of recycling bins, designed specifically for the needs of the commercial, educational, medical and leisure sectors while Desktop Recyclers provide a quick desktop solution for the local collection of recyclable materials.



Larger 100 litre Envirobins cope with a busy thoroughfare, the split Envirobin separates two waste streams in the one unit.

Customer Evaluation:

"We are very pleased with the Envirobins from Leafield Environmental. They were our preferred option at the outset and we have found that they worked well in our office and with cleaning staff. The aperture styles, colours and WRAP graphics are clear and attractive and the lift off lid enables them to be quickly emptied."

Project Champion and Waste Strategy Officer, Josie Ireland



GET IN TOUCH...

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