

Mini Envirobin. Maxi Envirobin,
Desktop recyclers

envirobin

Case Study



AgustaWestland

AgustaWestland chops its landfill waste

The Challenge:

Helicopter manufacturer AgustaWestland wanted to reduce landfill waste and upgrade their recycling opportunities. The basic swing bins and under-desk bins were not meeting recycling targets and did not complement their modern facilities.

The AgustaWestland plant in Somerset houses some 3500 employees who design, manufacture and test helicopters and components for both commercial and military applications.

The Solution:

In partnership with their office cleaning company, OCS, AgustaWestland installed 1100 Mini and Midi Envirobins throughout the offices, conference areas and kitchens over a 12 month period.

Vince Wright Area Sales Manager for Leaffield Environmental; "At the start of the project I presented the Envirobin range for internal recycling against two major competitors.



In partnership with their office cleaning company





After a short trial where OCS cleaners and staff from AgustaWestland tested a selection of recycling bins, the Envirobins were judged to be the best and most suitable product due to ease of use, aesthetics and professionalism"

The Benefits:

- **Functionality** ... OCS cleaners judged Envirobins easy to use.
- **Aesthetics** ... smarter, more professional bins complement the stylish office environment.
- **Recycling Rate** ... the recycling rate overall has increased to 82% and waste contamination is significantly improved.
- **Cost Savings** ... 33% of waste diverted from landfill and any remaining non-recyclable waste is sent to an energy recovery plant, at £64/tonne that is a significant cost saving and an improved carbon footprint

The Envirobin range is the leading collection of recycling bins, designed specifically for the needs of the commercial, educational, medical and leisure sectors.



Customer Evaluation:

"We now have almost 1100 Envirobins in place, which have helped the recycling rate to increase from 69% in 2010 to 82% in 2011 and resulted in less waste being sent to landfill. Financially and environmentally it's a win-win situation".

"Clive Baker, Disposal Coordinator at AgustaWestland



GET IN TOUCH...

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