



Free Recycling Resource Pack for Academies and Secondary Schools

Download your FREE recycling support pack to help you engage students to recycle more at school. Created to help schools communicate key messages about recycling, the pack contains free posters, a fun interactive student quiz, Did You Know? a press release and some top tips for raising awareness about recycling and sustainability.



New recycling campaign relates to students

Xxxx school/academy is setting new targets for recycling with the help of a free recycling resource pack developed to help relate to students and encourage them to recycle more.

Leaffield Environmental has launched the pack to help schools and academies engage students and make a positive impact on their behaviour early in the new school year. The pack contains colourful A4 and A3 posters, labels and stickers with interesting facts about paper, cans, plastic and food waste recycling, a student quiz and some top recycling and sustainability tips.

Look out for the striking posters with the slogan Eat, Drink, Sleep, Recycle placed near to recycling points around the building to show you what waste goes where.

Find out your recycling personality by taking a simple quiz. Research has identified six different types of recycling behaviour and most students fall into just six main categories: Hungry Hoarder; Fancy Foodie; Charity Chic; Eco-warrior; Homemaker or Recycling Retentive. Which eco-type are you?

Download the quiz here:

<http://www.leaffieldrecycle.com/Education.aspx>

Contact: comms@leaffield-environmental.com





Did you know, top tips and student recycling facts.

Did you know?

- It takes 24 trees to make one tonne of paper.
- Recycling 1 aluminium drinks can saves enough energy to power a TV for 3 hours.
- Britain throws away £10bn of food every year.
- Plastic can take up to 500 years to decompose.
- If all cans in the UK were recycled, we would need 14 million less dustbins.
- Every day in the UK we waste 7 million slices of bread and 1.2 million sausages.
- 40% said students were extremely likely to recycle more if outdoor recycling units were provided.
- 32% of schools and academies organised special recycling projects for Recycle Week in June 2014
- 50% include interactive recycling activities or special arts projects as part of lessons

Top 10 hints and tips for recycling success:

1. Use recycled materials in art, texture and science classes to encourage creativity.
2. Explore recycling processes in science classes to build environmental awareness.
3. Remind students during assemblies or briefings of what can and cannot be included in the recycle bins.
4. Introduce a rota for students to check recycling bins are being used properly.
5. Form an Eco-Team to organise special recycling events and themed projects to create exhibitions and displays for open days, presentations or community projects.
6. Introduce the collection of other waste like batteries, mobile phones or ink cartridges to raise funds for charity.
7. Use Did You Know? Posters with recycling facts and figures and place in key areas. These can be specific to your organisation or general.
8. Measure the improvements in recycling rates and report these in a newsletter.
9. Set recycling targets to incentivise students to do more.
10. Use the money saved on landfill costs to fund new recycling bins or to set up environmental awareness field trips.

Information sourced from: www.wrap.org.uk, www.recycling-guide.org.uk, Leaffield Survey (2014)

EAT, DRINK, SLEEP, RECYCLE

Recycling Personality Quiz

Which recycling personality are you?

If you spend hours trawling E-bay and Freecycle and sifting through charity shops for bargains you are already have the upcycling gene so responsible recycling should come naturally to you. However, if you are more inclined to shop until you drop for the latest Iphone or X-box and buy only up-to-the-minute fashion you will be creating a bigger carbon footprint than your more frugal mates.

Eco-Warrior or total waster – take our quiz to find out

1. What is your favourite food?

- a) Roast Dinner
- b) Asian Fusion - anything with noodles
- c) Sushi
- d) Mixed leaf salad with seeds and nuts
- e) Takeaways of any kind
- f) Any microwave meal

2. If you are having mates around at the end of the school week do you?

- a) Hash together the leftovers in the fridge
- b) Make beans on toast
- c) Create a gourmet meal from scratch
- d) Go to the fish and chip shop
- e) Order Chinese or Thai takeaway
- f) Order Pizza home delivery

3. Where do you buy your books?

- a) Download online
- b) Charity shops
- c) E-bay, Amazon or other
- d) Borrow other people's
- e) Go to the library

f) I don't read books

4. Do you look at food labels before you buy?

- a) Only for the use by date if the item is reduced
- b) I only buy food marked organic
- c) I only buy locally produced food
- d) I check for fat and calorie content
- e) I just buy the cheapest
- f) I never buy food

5. What do you recycle most?

- a) Drinks cans
- b) Plastic bottles
- c) Paper and cardboard
- d) Food waste & veggie peelings
- e) Glass bottles & jars
- f) I don't recycle anything

6. Where do you buy most of your clothes?

- a) Designer stores only
- b) Charity shops
- c) E-bay
- d) Primark & high street retailers
- e) I borrow my mate's clothes
- f) Jumble sales and car boots

SCORES:

- 1. a) 4; b) 3; c) 2; d) 6; e) 1; f) 2
- 2. a) 5; b) 1; c) 4; d) 3; e) 3; f) 2
- 3. a) 5; b) 3; c) 2; d) 1; e) 6; f) 1
- 4. a) 4; b) 5; c) 5; d) 4; e) 5; f) 1
- 5. a) 5; b) 6; c) 5; d) 4; e) 3; f) 1
- 6. a) 2; b) 5; c) 6; d) 4; e) 1; f) 5

Total:

10 points or less: Hungry Hoarder: Lunch choice: Never brings own lunch and expects others to share theirs. Stockpiles empty coke cans under the bed. Eats what most people wouldn't dare touch and turns eating into a sport when free food is around.

Favourite subject: Computer science

Favourite TV show: The Simpsons

Favourite food: Hotdogs out of the tin.

10-20 points: Fancy Foodie: Lunch choice: Likes weird stuff like cous cous salad. Likes to cook fancy meals and have friends round. Enjoys family holidays to far flung places like India and China and goes to food festivals.

Favourite subject: Geography

Favourite TV show: The Vampire Diaries

Favourite food: Sushi

21-25 points: Charity Chic: Lunch choice: Spicy noodles with crushed peanuts. Scours charity shops daily to look for vintage pieces and always buys recycled products. Loves fair trade chocolate. Likes to try new recipes from around the world.

Favourite subject: Cultural and social studies

Favourite TV Show: Doctor Who

Favourite food: Vietnamese noodles

26-30 points: Homemaker: Lunch choice: Makes cupcakes and quiches to share with friends. Likes home cooking and inviting friends round to sample dishes. Makes compost from veggie peelings. Owns a food processor.

Favourite subject: Food science

Favourite TV show: The Great British Bake Off

Favourite food: Home-made chile con carne

31-35 points: Eco-warrior: Lunch Choice: Home-made, organic, locally grown food. Re-uses carrier bags hundreds of times. Loves to grow own veggies. Puts 'recycle me' stickers on drinks cans and bottles.

Favourite subject: Physics

Favourite TV show: The Big Bang Theory

Favourite food: Wild mushroom risotto

36-42 points: Recycling Retentive: Lunch choice: Wholesome wholemeal sandwiches with home-grown veggie fillings. Only eats raw food - thinks cooking destroys nutrients and enzymes. Owns a can crusher and flattens cardboard into neat bundles.

Favourite subject: Chemistry

Favourite TV show: The Inbetweeners

Favourite food: Organic beetroot and spinach

