

# Free Recycling Resource Pack for Early Years

Leafield Environmental's family of adorable novelty bins are helping nursery and primary schools engage children to make recycling more interactive and fun.

The pack contains posters and stickers to use in the classroom and a word search to introduce recycling through play.



# Smile if you Recycle



Xxxx school is setting new targets for recycling with the help of a new resource pack featuring novelty bin characters to make recycling in the classroom much more fun.

Look out for the bright and colourful posters, stickers, top tips and fun word search with great slogans including Smile if you Recycle and Make a Splash for Recycling.

The pack, designed by novelty bin manufacturer Leafield Environmental includes its range of adorable planet-loving bin buddies to help encourage recycling through play.

Children will get the chance to get involved in all sorts of recycling projects including xxx and xx in the coming weeks and we will be handing out the new stickers during lessons.

A summer survey of 170 schools conducted by Leafield confirmed that 98% of schools already recycle paper and card, 67% collect plastic and 50% recycle food waste.

65% of schools set special projects and interactive recycling activities during lessons and 32% hold special eco-events from weighing and counting items for recycling to creating environmental superhero characters.

Did you know?

- Primary school pupils produce 72 grams of food waste per day.
- Half of primary school waste is fruit and vegetables

\*\*WRAP.org.uk report Food Waste in Schools

Find out more at <a href="https://www.leafieldrecycle.com">www.leafieldrecycle.com</a>
Call us on 01225 816541





## **Leafield Survey results**



### Nursery/Primary Schools – 169 respondents (June 2014)

# **Current recycling**

- 98% of schools recycle paper
- Only 51% recycle cans
- 67% plastic
- Only 3 out of 10 schools recycle glass
- More than half recycle food waste

# Future recycling - what recycling bins are they thinking about buying?

- 45% paper/card
- 33% plastic
- 29% cans
- 26% food waste
- 18% glass

#### Key messages:

- 78% said novelty recycling bins are extremely likely to encourage children to recycle.
- 74% said novelty bins would make learning more fun
- 49% said children can relate to the characters
- 39% said recycling lessons would improve through play
- 39% said recycling lessons would be more interesting
- 65% of schools include interactive recycling activities or special arts projects as part of lessons.
- 32% of schools organised special recycling projects for Recycle Week in June.

### The survey also shared some top tips for recycling success.

- 1. Creating and printing new recycling signs to encourage recycling in the playground as well as the classroom.
- 2. Use the 'reduce, reuse and recycle' in special Eco-projects.
- 3. Set a simple recycling quiz.
- 4. Set an Eco-challenge how much waste can you save from landfill in say 6 months.
- 5. Allow pupils to present their findings and recycling achievements at assembly.
- 6. Get creative with paper, cans and plastic bottles in craft lessons.
- 7. Ask children to upload photos of their recycling ideas at home to share at school.
- 8. Visit your local recycling centre.
- 9. Reward pupils with motivating recycling stickers and badges.
- 10. Contact your local council and ask to set up a litter picking day.

#### Did you know?

- Recycling makes good economic sense the energy saved from recycling just one plastic bottle will power a 60W light bulb for six hours\*.
- It takes 24 trees to make one tonne of paper.
- Recycling 1 aluminium drinks can saves enough energy to power a TV for 3 hours.
- Britain throws away £10bn of food every year.
- Plastic can take up to 500 years to decompose.
- If all cans in the UK were recycled, we would need 14 million less dustbins.
- Every day in the UK we waste 7 million slices of bread and 1.2 million sausages.
- Information sourced from: www.wrap.org.uk, www.recycling-guide.org.uk, Leafield Survey (2014)







It's as Easy as 1,2,3

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WORDS IN GRID: REUSE, RECYCLE, PAPER, PLASTIC, ORGANIC, RUBBISH, RENEW, ENVIRONMENT, LANDFILL, COMPOST







It's as Easy as 1,2,3



WORDS IN GRID: BESTBUDDY, SPACEBUDDY, SMILEY FACE, RECYCLING, PENGUINBUDDY, AQUABUDDY, FROGBUDDY, DOLPHINBUDDY, HIPPO, WASTE