



Simply Cups (www.simplycups.co.uk)

Simply Cups is the UK's ONLY paper and plastic cup collection and recycling service, providing a cost-effective and transparent solution that will enhance your environmental credentials.

The scheme is a joint venture between Closed Loop Environmental Solutions (who are responsible for the Membership Scheme) and Simply Waste Solutions (who are responsible for collection and material processing)

Joining the Scheme

To participate, customers must first join the scheme in the relevant Membership Category, as detailed below:

	Membership Fee	
	Year 1	Years 2+
Large Customer (200+ employees)	£1,000	£500
Education Sector/Sporting Venue	£500	£250
Small Customer (<200 employees)	£200	£100

This facilitates a collection service at the following rate:

Pre-paid Simply Cups sacks	£1.50 per sack MOQ 50 sacks
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Site Visit

A site visit then determines the requirement for internal cup recycling bins and additional external storage containers

Internal cup recycling bins	Purchased Separately
External 1100L storage bins (optional)	£2.50 per week rental

Launching the Scheme



A launch event, supported by our scheme mascot – Cupbert, is then provided to create awareness of the new scheme. Promotional materials made from used cups are also available for purchase to further engage employees

Scheme Benefits

The scheme not only ensures that all cups collected are recycled in the UK, but also provides your customers with an opportunity to reduce cost:

- by reducing the number of times internal bins need to be emptied by the cleaners
- by reducing the number of times external bins need to be collected, and
- by avoiding additional charges when paper cups contaminate Mixed Recycling

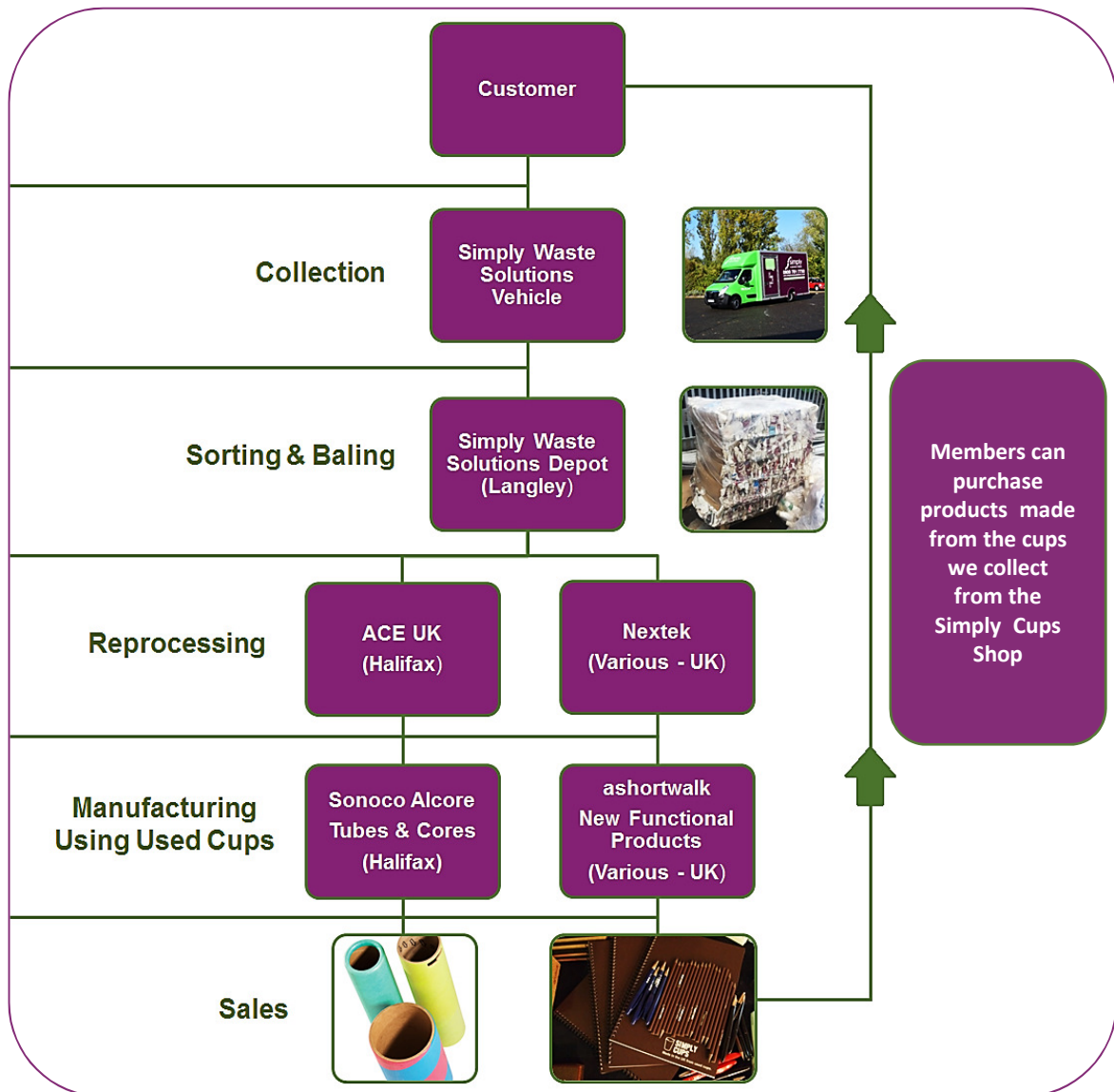
Examples of Internal Cup Recycling Bins



External 1100L Storage Bin



Cup Recovery & Recycling Process



Closing The Loop

The purchase of products made from used cups is a great way to prove to employees that the recycling process is actually happening, which in turn encourages participation.



To get started, please contact:

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